



# Service Introduction

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## 1. Introduction

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# What is Listovey?

**Listo:** Smart, Clever

**Survey:** a method of Asking or creating a question for use in research or statistics using a variety of media

Anyone can fill out a survey quickly and easily, distribute in a variety of ways

An online survey platform that provides the best usability.

\* Sample images are for reference only.  
All functions of the website are supported in English.



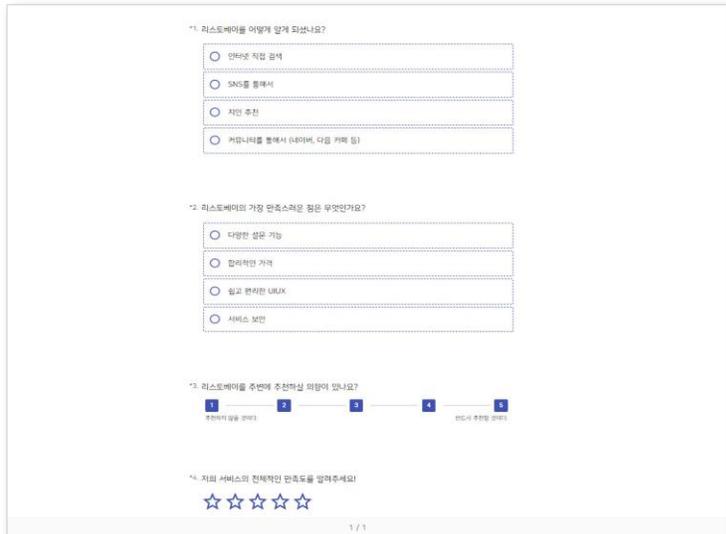


# Create

If you use a questionnaire that is more suitable for the purpose and target of the survey, you can increase the response efficiency.

## Classic mode

- Exposing multiple questions on one screen/page
- Most Popular Survey Types



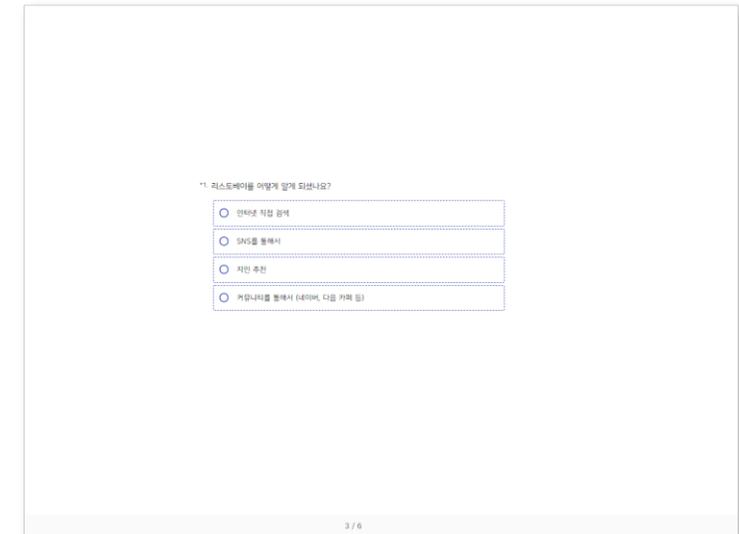
The screenshot shows a survey interface in Classic mode. It contains four questions, each with four radio button options. The questions are:

- Q1: 리스토베어를 어떻게 알게 되셨나요?  
Options: 인터넷 직접 검색, SNS를 통해서, 차인 추천, 커뮤니티를 통해서 (네이버, 다음 카페 등)
- Q2: 리스토베어의 가장 만족스러운 점은 무엇인가요?  
Options: 다양한 설문 가능, 합리적인 가격, 쉽고 편리한 UI/UX, 서비스 보안
- Q3: 리스토베어를 주변에 추천하실 의향이 있으신가요?  
Progress bar: 1 (현재지) 2 3 4 5 (리스토 추천할 의향)
- Q4: 저희 서비스의 전체적인 만족도를 알려주세요!  
Rating: ☆☆☆☆☆

Page number: 1 / 1

## Q1A1 mode

- Only one question is exposed on each screen/page
- Mainly used when there are not many questions



The screenshot shows a survey interface in Q1A1 mode. Only one question is visible on the screen:

- Q1: 리스토베어를 어떻게 알게 되셨나요?  
Options: 인터넷 직접 검색, SNS를 통해서, 차인 추천, 커뮤니티를 통해서 (네이버, 다음 카페 등)

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# Create – 20 types of Questions

We provide about 20 types of questions to help you create a survey that suits your purpose.

## Explanation

### Introduction

귀여운 반려견을 위한 조사이니 성실하게 답변해주세요.



### Agreement

고객님은 개인정보 수집 및 이용에 대한 동의를 거부할 권리가 있으며, 본 동의를 거부할 경우 받는 별도의 혜택은 없습니다. 단, 본 동의를 거부할 경우 설문 진행이 불가능합니다.

위 약관에 동의합니다.

## Choice

### Choice (single/multi)

\*1. 좋아하는 가수를 선택하세요

BTS  박명

노재기 좋아요  신재민 이유를 적으세요

트와이스  백보검

신재민 이유를 적으세요  신재민 이유를 적으세요

### Matrix (single/multi)

\*1. 아래 음식에 대해 평가해주세요.

완전별로다	그저그렇다	맛있다	매우맛있다	환상적이다
<input type="radio"/>				
치즈피자	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
불고기피자	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

### Image (single/multi)

\*4. 좋아하는 색상을 모두 선택해주세요

1-2개 선택하도록 안내하세요

노랑  파란

미용을 적어주세요  이유를 적어주세요

## Scale/Rating

### Likert scale (single/multi)

\*7. 추천하는 만큼 큰 숫자를 선택해 주세요

1  2  3  4  5

### Vertical scale (single/multi)

\*1. 제품에 대해 평가해주세요

디자인에 대해 평가를 해주세요

별첨하다

보통이다

훌륭하다

가격에 대해 평가를 해주세요

별첨하다

보통이다

훌륭하다

### Rating (single/multi)

\*7. 우리집 피자에 대해 솔직하게 평가해주세요

맛에 대한

☆☆☆☆☆

가격에 대한

☆☆☆☆☆

향상에 대한

☆☆☆☆☆

## Text

### Validation text

\*15. 회원님의 연락처를 적어주세요

\*16. 당신의 연봉을 적어주세요

숫자 0-10000 범위에서 입력하세요

### Long text

\*18. 당신이 살아온 인생에 대해 서술해 주세요

## Ranking

### D&D

\*6. 가장 중요하게 생각하는 가치에 대해 순위를 정해주세요

Drag and Drop을 이용하여 순위를 정해주세요.  
(마지막이 가장 중요 순위를 가장 먼저 정해주세요)

1. 돈

2. 사랑

3. 속도

4. 권력

5. 인간관계

### Click

\*3. 인생에서 가장 중요한 가치 두가지를 순서대로 선택해주세요

2순위까지 선택하세요

보기: 사랑, 돈, 인간관계, 디자인

1. 속도

2. 사랑

돈

### Image Click

\*1. 좋아하는 음식을 순서대로 선택하세요

2순위까지 선택하세요

보기: 김치, 떡볶이, 순두부, 떡갈비, 디자인

1.

2.

## File upload

### File upload

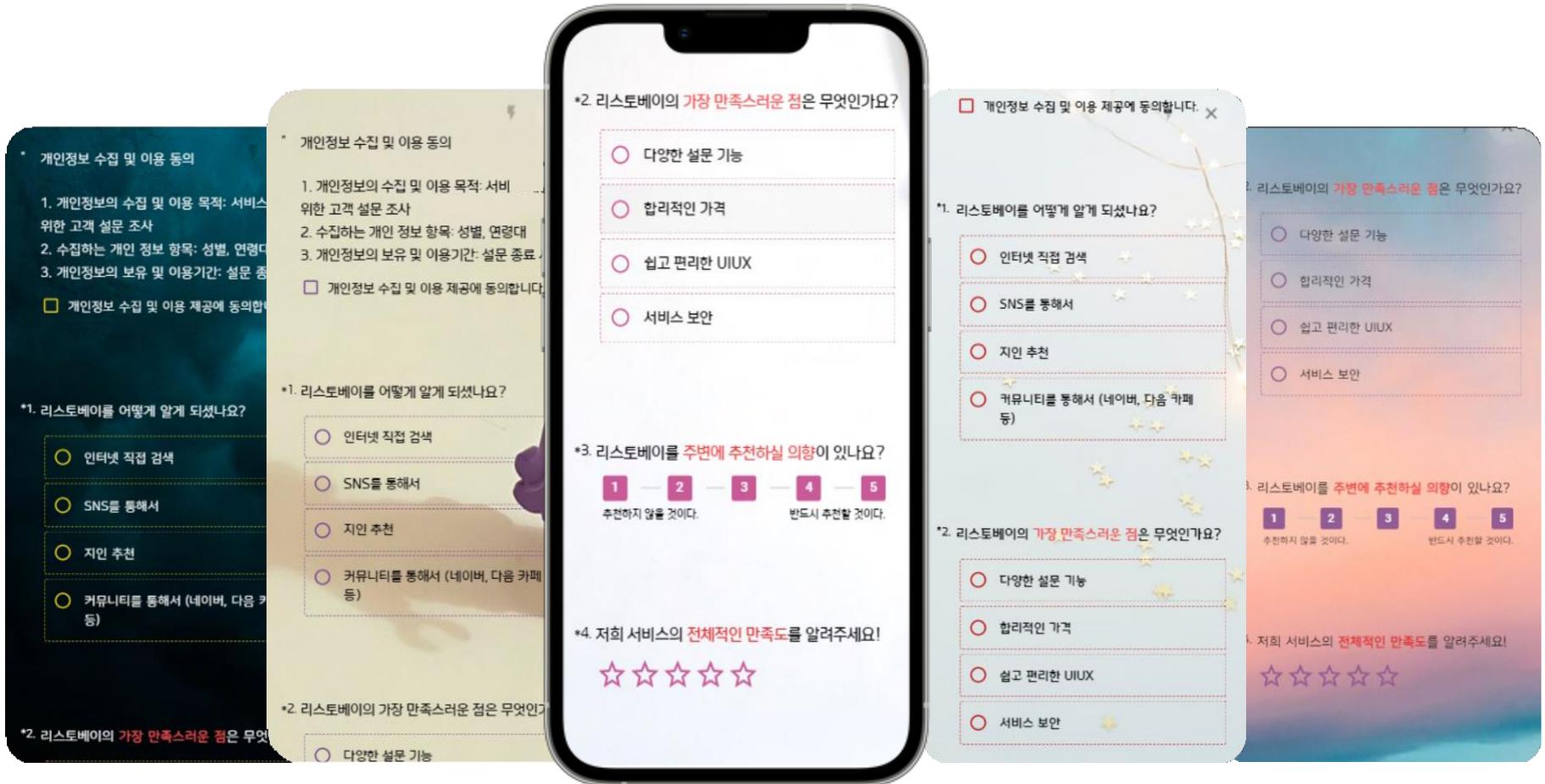
\*2. 회원님께서 가장 좋아하는 사진을 올려주세요.



확인

# Create – Custom design

Font, background image, button, icon color and size are all freely available in **any design you want**.  
You can **customize it**.

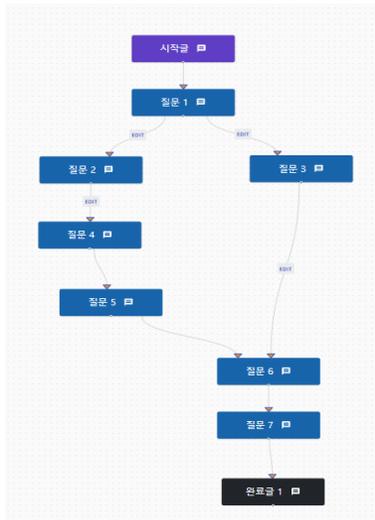


# Create – Logic

By randomly increasing the reliability of the survey and presenting various questions according to the response logic, Build in-depth surveys.

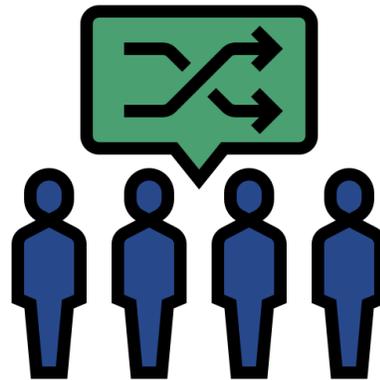
## Logic jump

Through the **logic** set between the question and the response, it is configured to ask only the directly related question.



## Question random

When answering a questionnaire, the questions are randomly exposed, avoid collecting biased responses.



## Comment input field for selection



The ability to receive feedback directly from respondents on the view selected in a question.



# Share

Expand the reach of your surveys through a variety of share methods.



## URL link

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It can be conveniently used at exhibitions and conferences by dividing it into online and offline.



## QR code

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Direct access to surveys anytime, anywhere



## Share to your favorite social media

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Facebook, LinkedIn, Twitter, Line!



# Share

The inclusion of a logo increases brand loyalty, works seamlessly on your own platform or body of mail to improve survey response completion rates.



## Insert your branding logo

Raising awareness by emphasizing brand identity



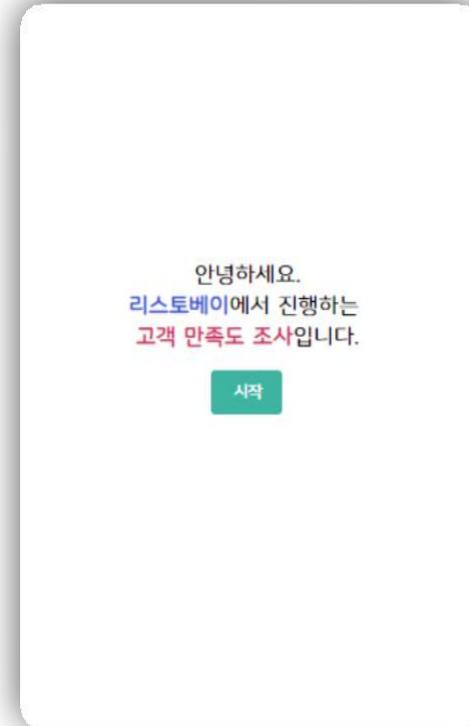
## Embed code

Insert into the platform in the form you want, such as widgets, pop-ups, etc.



## Insert a link into the body

In addition to the company's own mail. Provides code that can be injected into GetResponse, and Mailchimp



You can even choose the shape of the floating button!

# Result

In order to understand the progress of the survey, you can track and analyze various response indicators to check the various results implied in the operation of the survey.



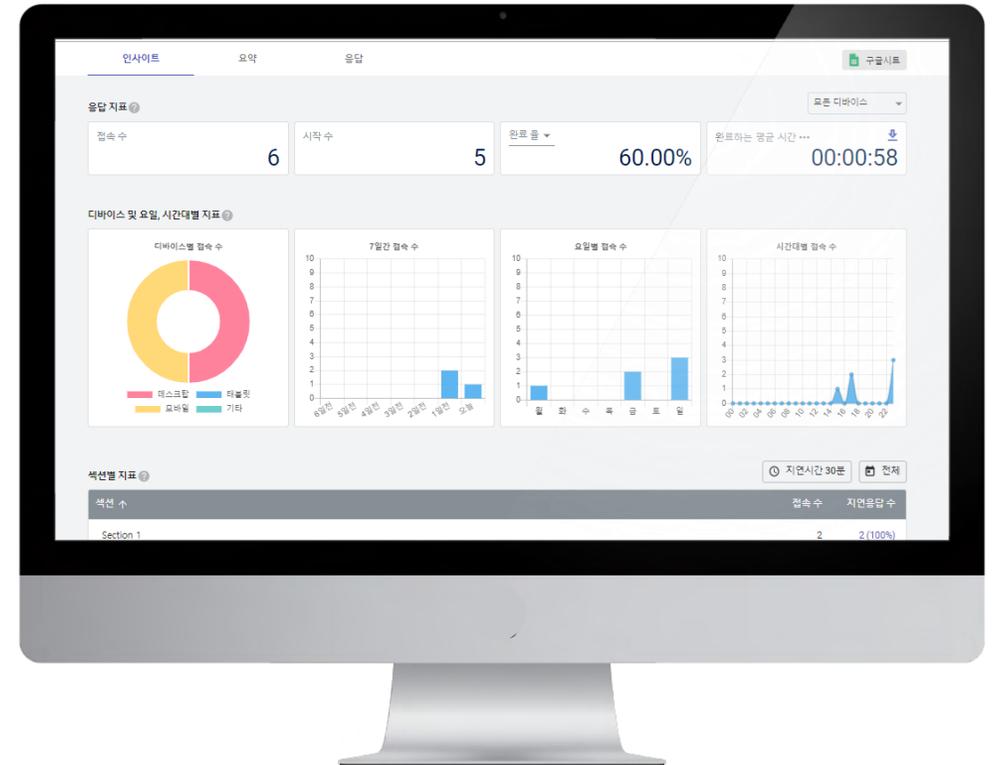
## Collection of survey participation status data

Provides real-time statistical information



## Provides summary reports

Support for creating and downloading visualized statistical reports



# Result

To help make data-driven decisions

We provide an efficient one-stop service from collection of response data to integrated management.



## Extract response data

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To extract and process data Support download in csv, xlsx file format



## Data filtering

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The data you want for each item and view fast, easy and intuitive search



## Google Sheet integration

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Real-time collaboration between team members maximize work efficiency



# Price

Set a fee suitable for the purpose and operation of the customer survey. We provide differentiated services at reasonable prices.

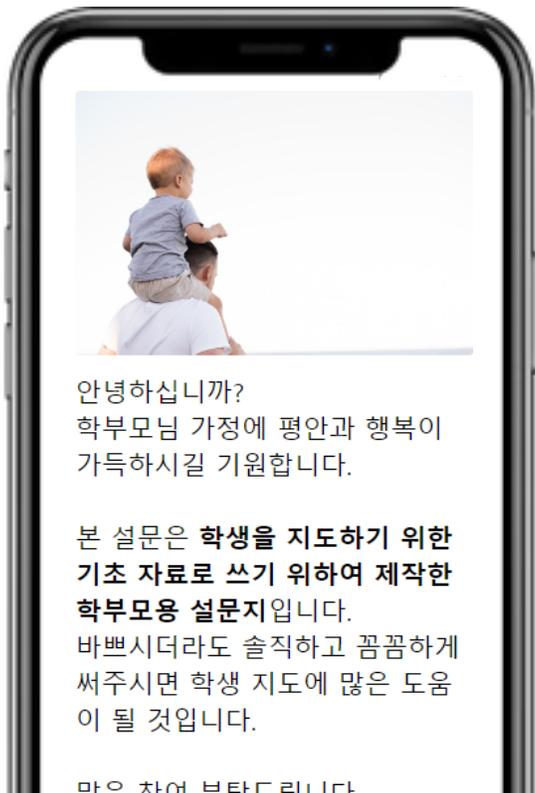
 Yealy based. Save 33% on annual payment

			 BEST
<b>Free</b>	<b>Basic</b>	<b>Standard</b>	<b>Premium</b>
0 KRW	13,000 KRW	26,000 KRW	39,000 KRW
<a href="#">Start for free</a>	More power for small teams	For agencies and mid-size businesses	For large agencies and enterprises
 50 responses a first month	 200 responses	 1,000 responses	 10,000 responses
 10 responses every month	 File uploads up to 1GB	 File uploads up to 5GB	 File uploads up to 10GB
 File uploads up to 5 MB	 Add your logo	 Add your logo	 Add your logo
	 Redirect from ending page	 Redirect from ending page	 Redirect from ending page
	 Email notifications	 Email notifications	 Email notifications
	 Google sheets integration	 Google sheets integration	 Google sheets integration
	 Viewer that all data at once	 Viewer that all data at once	 Viewer that all data at once

# Use case

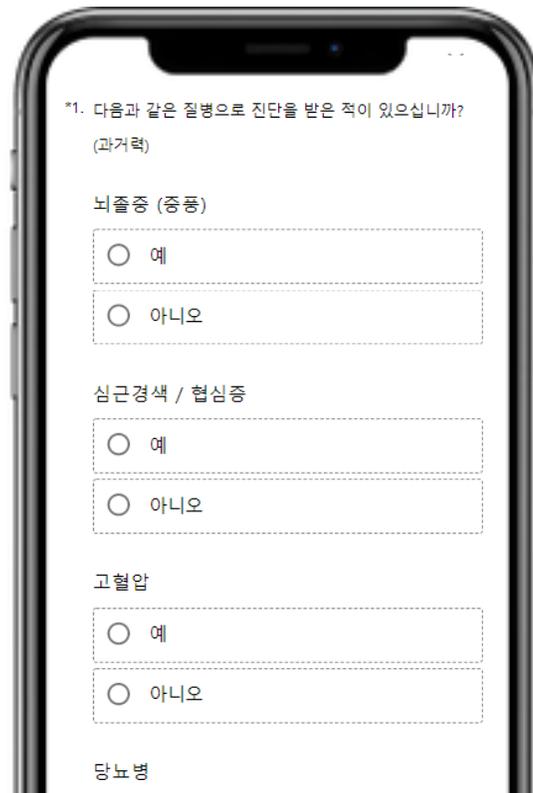
## Case 1

We conduct satisfaction surveys on products, services, lectures, etc. quickly and easily.



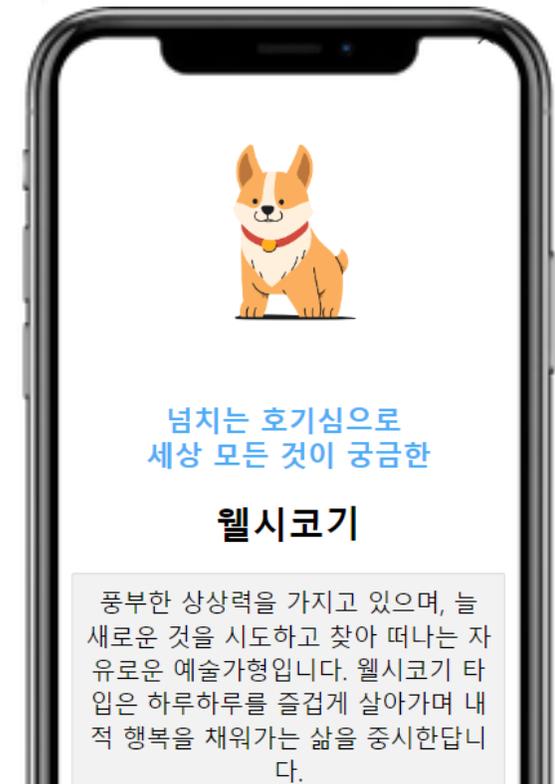
## Case 2

Points are set differently for each question, can be used as a quiz or questionnaire.



## Case 3

According to the logic of each question such as MBTI and psychological test, You can display the results page differently.



**Thank you.**



**Get Started for Free**

**Contact us**

listodaum <https://www.listovey.com>  
support@listovey.com